Researcher's Eyes

Investors Trading Trends in Japanese Stock Market: An Analysis for August 2025

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In August 2025, the Nikkei 225 rose for the fifth consecutive month, reaching a new all-time high. In early August, the index temporarily declined due to weakness in semiconductor stocks and soft U.S. employment data. However, rising expectations of U.S. rate cuts and a weaker yen provided support, and the Nikkei held above the 40,000 level. In mid-August, stronger-than-expected earnings from major domestic companies and the release of positive April–June GDP flash estimates lifted the index. On the 13th, it climbed above 43,000 for the first time, and on the 19th, it rose as high as 43,714. In late August, while Fed Chair Powell's remarks at the Jackson Hole symposium fueled expectations for U.S. rate cuts, concerns over the Fed's independence and comments by President Trump acted as headwinds, resulting in a mixed market tone. The Nikkei maintained high levels and ended the month at 42,718. By investor type, foreign investors and business corporations were net buyers, while individuals and trust banks were net sellers (as shown in Figure 1).

4.0 44,000 3.0 40.000 20 36,000 32,000 -2.028,000 -3.0 24,000 -4.0 Foreign Investors ⊞Individuals ZZZZZZ Business Cos □Trust BK the Nikkei 225 (RHS)

Figure 1 Trading Trends by Major Types of Investors

Note: Total of cash equities for two markets and futures including the total of Nikkei 225 futures, Nikkei 225 mini, TOPIX futures, mini TOPIX futures, and JPX Nikkei 400 futures. Source: NLI Research Institute, based on TSE

The trading by type of investors in August 2025 (August 4 to 29) shows that foreign investors were the largest net buyers, with a total net purchase of 1.517 trillion yen in cash equities and futures (as shown in Figure 2). This marked their fourth consecutive month of net buying since May 2025. On a weekly basis, they recorded especially large net buying of 1.759 trillion yen in the second week (August 12 to 15), when the Nikkei surpassed the 43,000 level for the first time. This was likely supported by growing expectations for U.S. rate cuts and easing concerns over the impact of tariffs on corporate earnings following strong results from major domestic companies.

(¥t) 1.5 (¥) 44,000 1.0 42,000 0.5 40,000 38,000 -0.5 36,000 34,000 -1.0(m/d) the Nikkei 225 (RHS) Foreian Investors

Figure 2 Foreign Investors: Net Buyers for Four Consecutive Months

Note: Total of cash equities and futures for foreign investors, weekly Source: NLI Research Institute

In August, business corporations were also net buyers, with a total net purchase of 1.069 trillion yen in cash equities and futures (as shown in Figure 3). This marked their 51st consecutive month of net buying, driven by continued share buybacks.

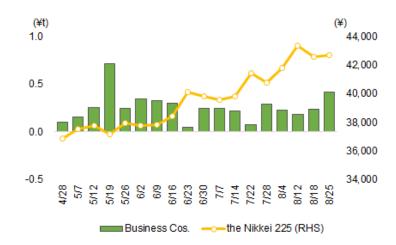


Figure 3 Business cos. as Net Buyers for 51 Consecutive Months

Note: Total of cash equities and futures for business corporations, weekly Source: NLI Research Institute

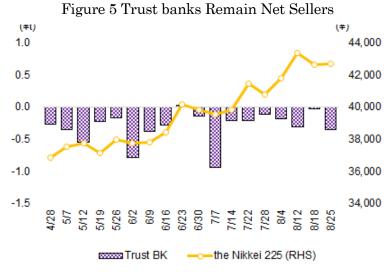
On the other hand, individuals were the largest net sellers in August, with a total net sale of 1.133 trillion yen in cash equities and futures (as shown in Figure 4). They have been net sellers for six consecutive months since March 2025. On a weekly basis, they sold in the first and second weeks as the Nikkei rose to record highs, but shifted to net buying in the third and fourth weeks when the market turned more range-bound.

(¥t) 1.0 44,000 0.5 42,000 0.0 40,000 -0.5 38,000 -1.0 36,000 -1.534,000 7722 3723 (m/d) ---the Nikkei 225 (RHS) Individuals

Figure 4 Individuals as the Largest Net Selling Sector

Note: Total of cash equities and futures for trust banks, weekly Source: NLI Research Institute

Trust banks were also net sellers in August, with a total net sale of 862.6 billion yen in cash equities and futures (as shown in Figure 5). This marked their fourth consecutive month of net selling since May 2025. On a weekly basis, they consistently recorded net sales from the first to the fourth week of August.



Note: Total of cash equities and futures for individuals, weekly Source: NLI Research Institute

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